

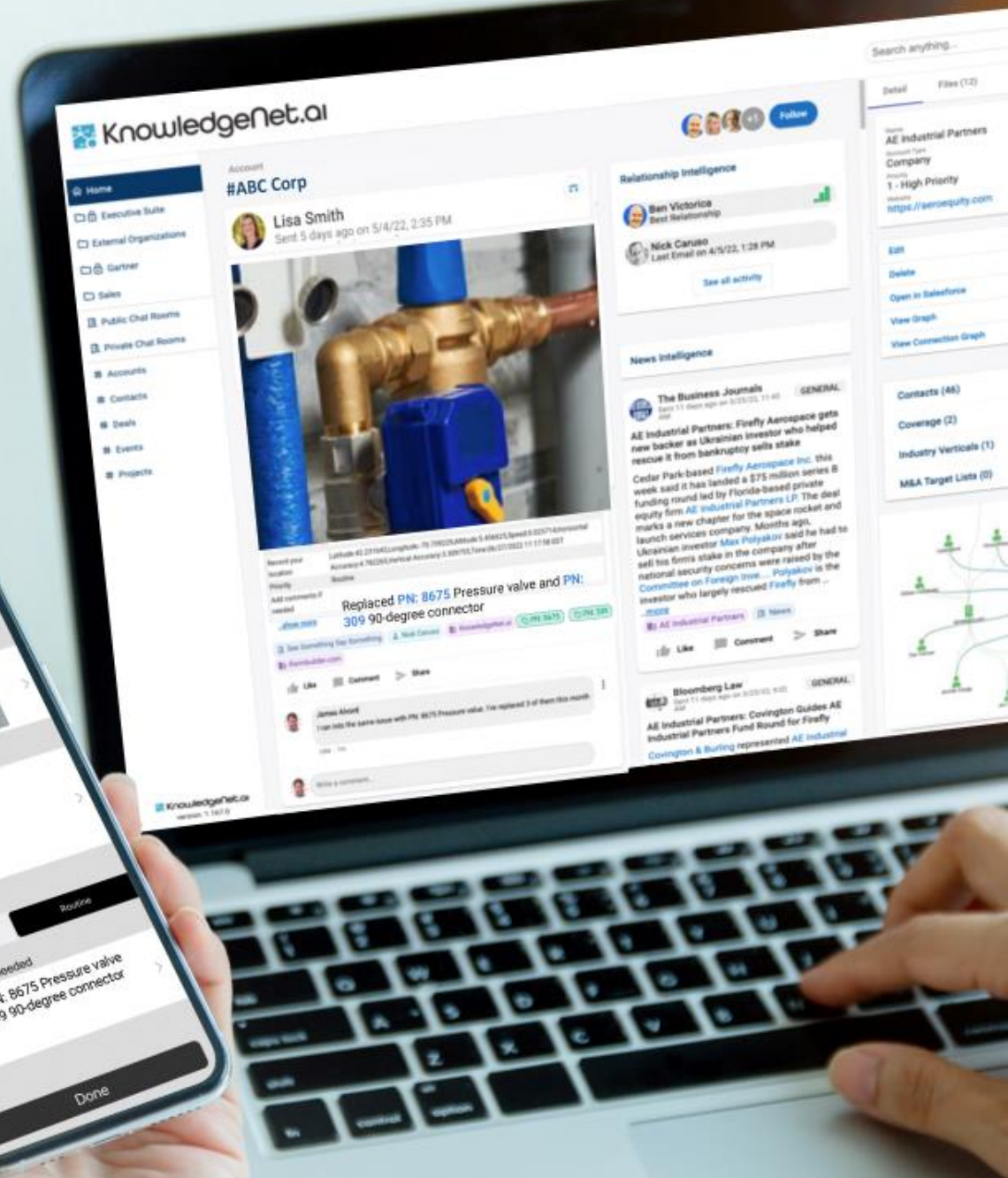
# TURNING YOUR Digital Transformation to Intelligent Digital Transformation



**Berit Weymers**  
Customer Success Manager  
Zerion Software



**Ben Victorica**  
Senior Vice President  
KnowledgeNet.ai





Zerion Software is comprised of innovators, problem solvers and builders, committed to empowering teams around the world in multiple industries to improve quality, compliance and safety while accelerating better decision making through the building of enterprise-level data workflows and fully integrated mobile data solutions.



KnowledgeNet.ai easily collects and connects conversations and data across your organization. Unlocking the insights and connections buried and hidden among the millions of related threads, efficiently transforming conversations to intellectual capital.



DATA EXPLORER

# Transformation

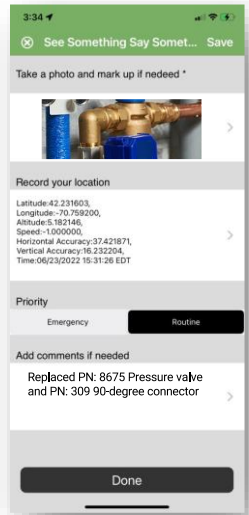


DATA EXPLORER

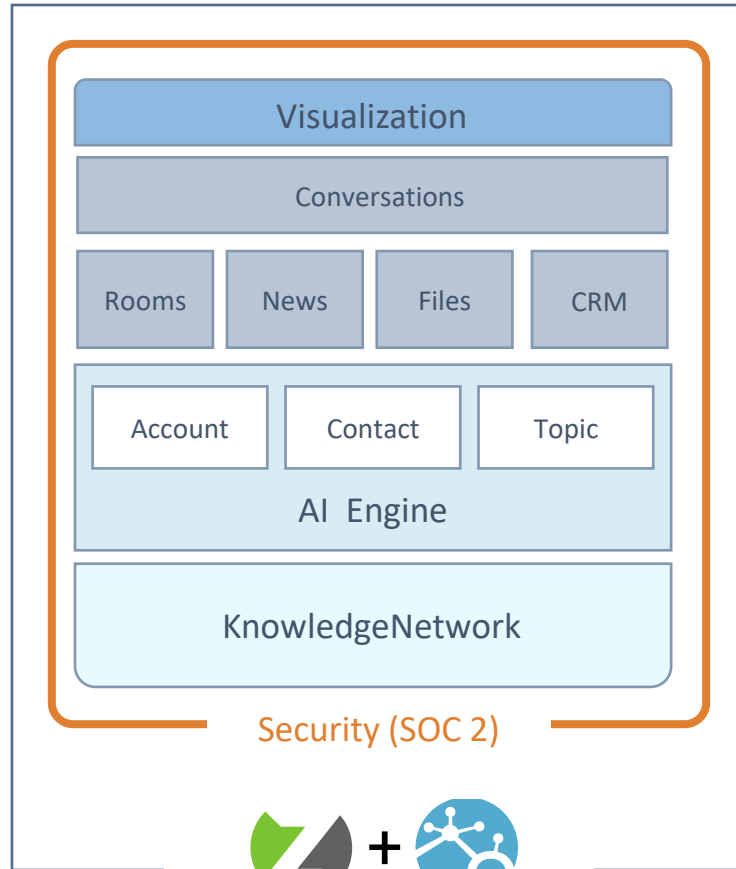
Paper

Digital

Collaborative  
Intelligence



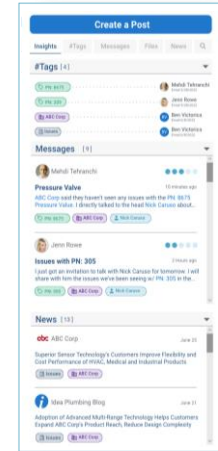
iFormBuilder



Security (SOC 2)



DATA EXPLORER



Email Add-in



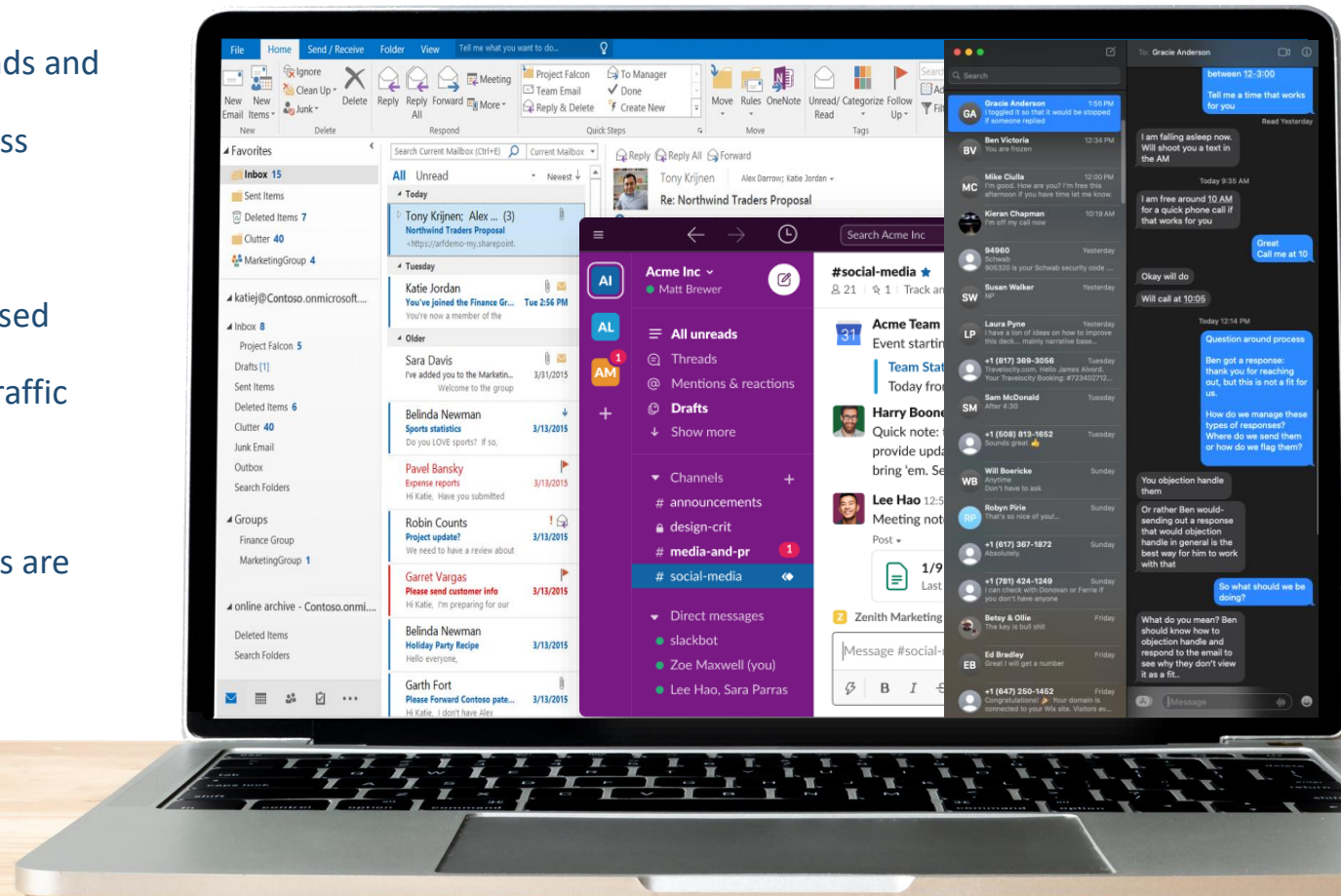
Web Application

# Managing your business in email is hard today

The average person sends and receives **121** business emails per day

Spam messages comprised **47.3%** of email traffic

**58%** of open emails are from unknown senders



Slacking and Texting hasn't made it easier

PROFILE

## SC Inspection

Building Inspection company

Located in SC  
with 200 employees

IFormBuilder user since 2018



## Maintenance Call



**Lisa**  
Fieldworker

Lisa is onsite to fix a water pressure issue.

She discovers the ABC Corp PN 8675 Pressure valve has failed.



# Maintenance Call



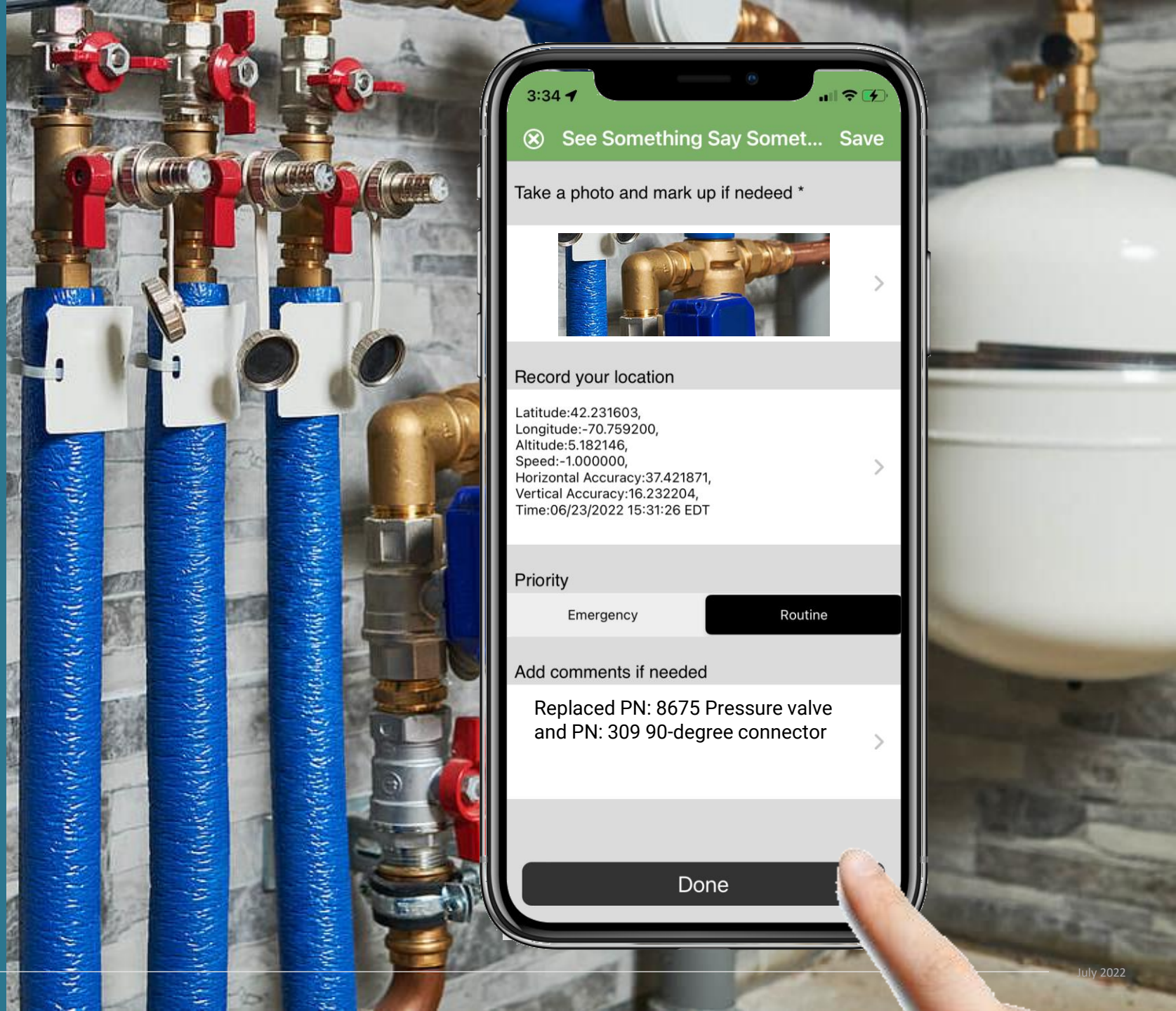
**Lisa**  
Fieldworker

Lisa is onsite to fix a water pressure issue

She discovers the ABC Corp PN 8675 Pressure valve has failed

## ACTION

- Replaces the valve and connector
- Files an iFormBuilder entry



3:34  
See Something Say Somet... Save

Take a photo and mark up if needed \*



Record your location

Latitude:42.231603,  
Longitude:-70.759200,  
Altitude:5.182146,  
Speed:-1.000000,  
Horizontal Accuracy:37.421871,  
Vertical Accuracy:16.232204,  
Time:06/23/2022 15:31:26 EDT

Priority

Emergency Routine

Add comments if needed

Replaced PN: 8675 Pressure valve  
and PN: 309 90-degree connector

Done



# Emailing the team



**James**  
Project Manager

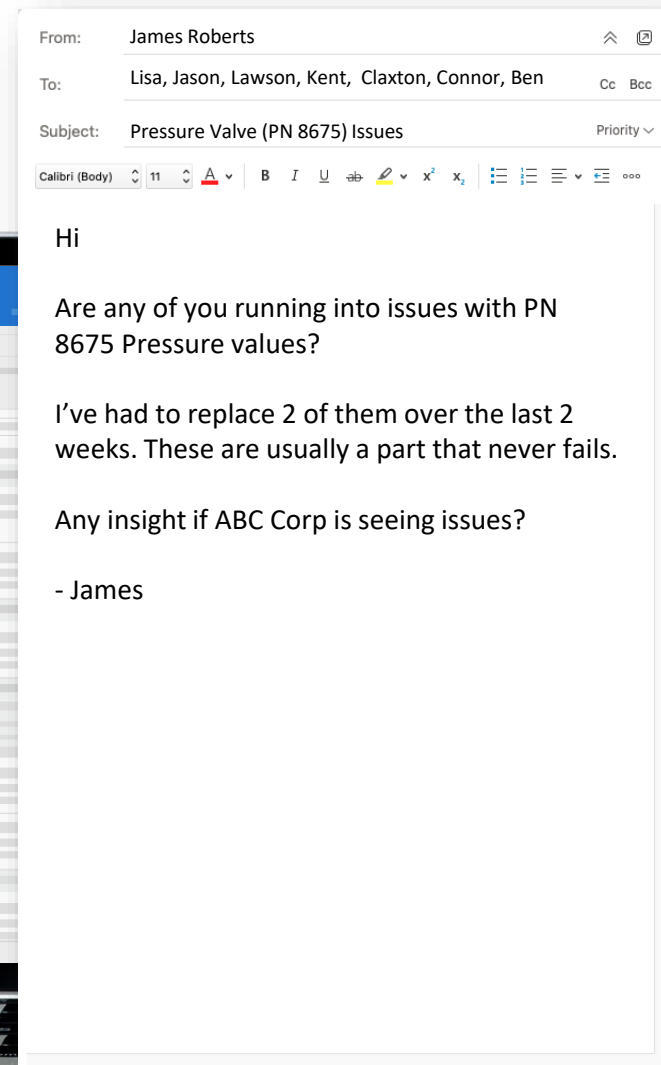
James wants to see if his colleagues are experiencing problems with PN 8675 Pressure valve.

24 emails

3 different email threads

4 out of 7 contributing

3 days later someone is going to ask the same question



## Biggest challenges for SC Inspection

- **Lack of Collaboration**  
No specific solution today and they fall back on email, text and calls.
- **Siloed**  
Information today is siloed and not readily accessible.
- **Single point of knowledge**  
Only way to get the information is to go to the stakeholder based on the profile; the manufacturer, the engineer, the design team, installation team



# Emailing the team



**James**  
Project Manager

James wants to see if his colleagues are experiencing problems with PN 8675 Pressure valve.

Because the SC Inspection has their iFormBuilder connected with Data Explorer, information is being pushed to him.

The screenshot shows an email client interface. The email header includes: From: James Roberts; To: Lisa, Jason, Lawson, Kent, Claxton, Connor, Ben; Subject: ABC Corp Pressure Valve (PN 8675) Issues; Priority: [dropdown]. The email body contains the following text: "Hi", "Are any of you running into issues with PN 8675 Pressure values?", "I've had to replace 2 of them over the last 2 weeks . These are usually a part that never fails.", "Any insight if ABC Corp is seeing issues?", and "- James". To the right of the email is a KnowledgeNet.ai sidebar. The sidebar has a "Create a Post" button and tabs for "Insights", "#Tags", "Messages", "Files", and "News". The "#Tags [4]" section lists: PN: 8675 (Mehdi Tehranchi, Email 5/28/2022), PN: 309 (Jenn Rowe, Email 5/28/2022), ABC Corp (Ben Victorica, Email 6/8/2022), and Issues (Ben Victorica, Email 6/8/2022). The "Messages [9]" section shows a message from Mehdi Tehranchi (10 minutes ago) titled "Pressure Valve" with content "ABC Corp said they haven't seen any issues with the PN: 8675 Pressure Valve. I directly talked to the head Nick Caruso about..." and another message from Jenn Rowe (2 Hours ago) titled "Issues with PN: 305" with content "I just got an invitation to talk with Nick Caruso for tomorrow. I will share with him the issues we've been seeing w/ PN: 305 in the...". The "News [13]" section shows two news items: "ABC Corp" (June 25) titled "Superior Sensor Technology's Customers Improve Flexibility and Cost Performance of HVAC, Medical and Industrial Products" and "Idea Plumbing Blog" (June 21) titled "Adoption of Advanced Multi-Range Technology Helps Customers Expand ABC Corp's Product Reach, Reduce Design Complexity". At the bottom of the sidebar is a "Go to KnowledgeNet.ai" button.

#Tag

Relevant Messages

Related News

# Emailing the team



**James**  
Project Manager

James wants to see if his colleagues are experiencing problems with PN 8675 Pressure valve.

Because the SC Inspection has their iFormBuilder connected with Data Explorer, information is being pushed to him.

With these insights, James' email turns from an inquiry to a contribution.

**From:** James Roberts  
**To:** Lisa, Jason, Lawson, Kent, Claxton, Connor, Ben  
**Subject:** Pressure Valve (PN 8675) Issues

Hi

I know we've been seeing a few issues with **PN 8675** Pressure values

I wanted to share that I too have seen failures. **Lisa Roberts** replace 2 of them over the last 2 weeks.

**@Jenn** tell me if you need anything from me or Lisa for your meeting with Nick from **ABC Corp** next week.

- James

**KnowledgeNet.ai** My Day

Create a Post

Insights #Tags Messages Files News

#Tags [4]

- PN: 8675 Mehdi Tehranchi
- PN: 309 Jenn Rowe
- ABC Corp Ben Victoria
- Issues Ben Victoria

Messages [9]

- Mehdi Tehranchi 10 minutes ago  
**Pressure Valve**  
ABC Corp said they haven't seen any issues with the PN: 8675 Pressure Valve. I directly talked to the head Nick Caruso about...
- Jenn Rowe 2 Hours ago  
**Issues with PN: 305**  
I just got an invitation to talk with Nick Caruso for tomorrow. I will share with him the issues we've been seeing w/ PN: 305 in the...

News [13]

- ABC Corp June 25  
Superior Sensor Technology's Customers Improve Flexibility and Cost Performance of HVAC, Medical and Industrial Products
- Idea Plumbing Blog June 21  
Adoption of Advanced Multi-Range Technology Helps Customers Expand ABC Corp's Product Reach, Reduce Design Complexity

Go to KnowledgeNet.ai

# Transformation



Paper

Digital

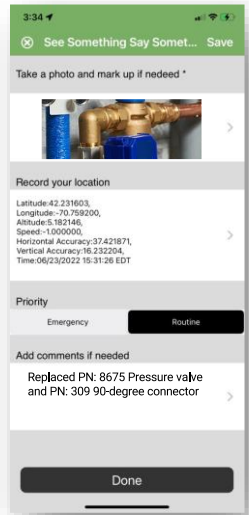
Knowledge Map

Collaborative Intelligence

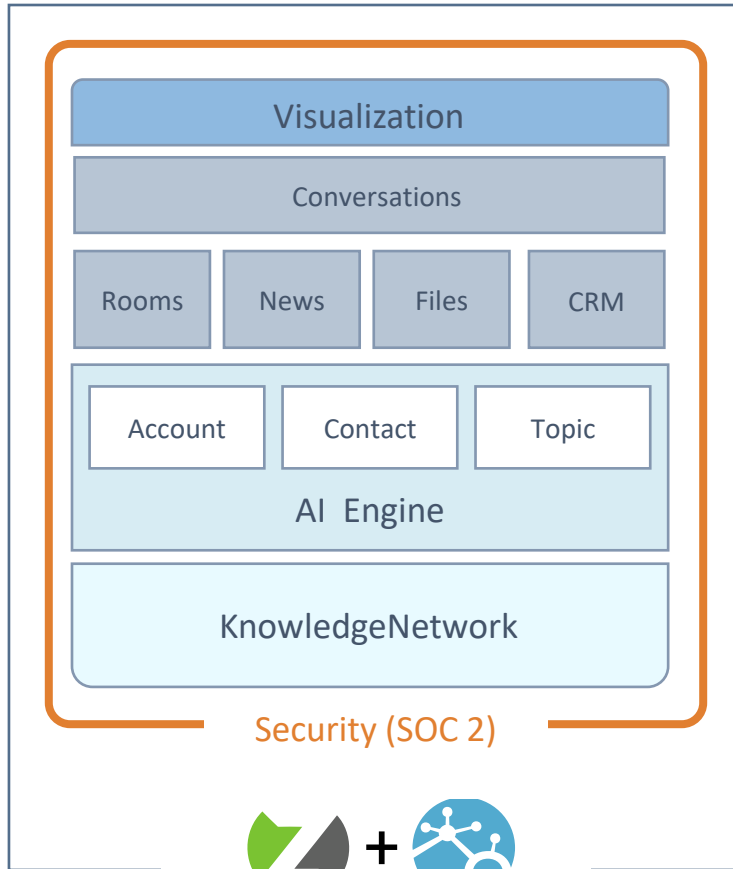
Relevancy

Smart search

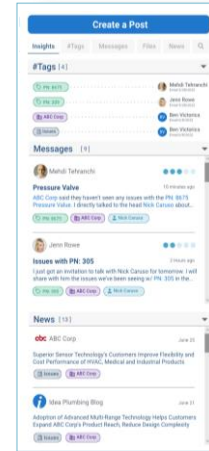
Relationship Network



iFormBuilder



DATA EXPLORER

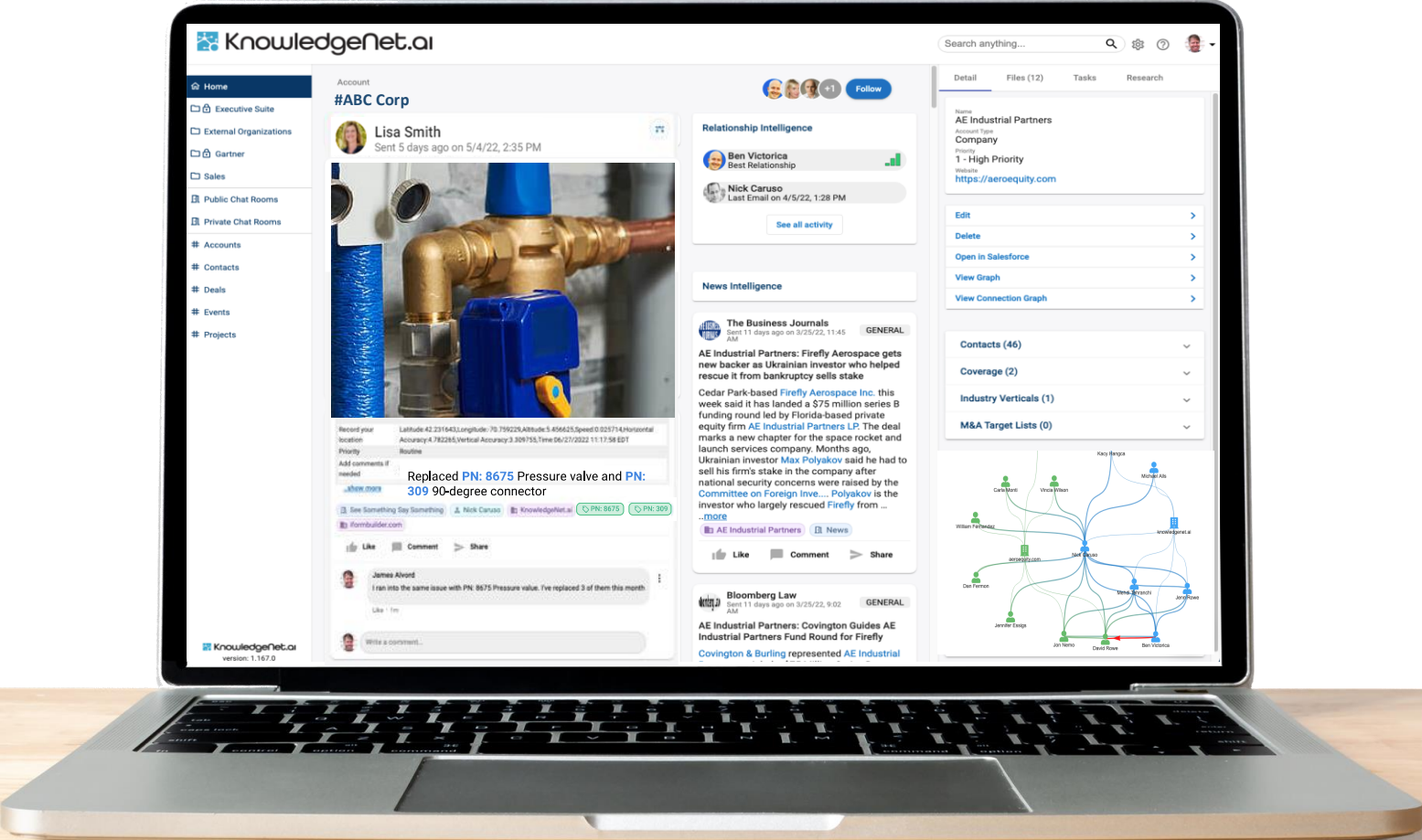


Email Add-in



Web Application

# The Data Explorer efficiently transforms iFormBuilder data into connected knowledge to manage, collaborate and retain all critical information



# The Data Explorer efficiently transforms iFormBuilder data into connected knowledge to manage, collaborate and retain all critical information

## Secure Communications

Public and Private Rooms securing all communications on device



The screenshot displays the KnowledgeNet.ai interface. On the left is a navigation sidebar with options like Home, Executive Suite, External Organizations, Gartner, Sales, Public Chat Rooms, Private Chat Rooms, Accounts, Contacts, Deals, Events, and Projects. The main content area shows an account page for '#ABC Corp' with a post by Lisa Smith. Below the post is a detailed description: 'Replaced PN: 8675 Pressure valve and PN: 309 90-degree connector'. To the right of the post is a 'Relationship Intelligence' section showing connections to Ben Victoria and Nick Caruso. Further right is a 'News Intelligence' section with articles from 'The Business Journals' and 'Bloomberg Law'. On the far right is a 'Detail' panel for 'AE Industrial Partners' with various action buttons and a 'Connections Graph' at the bottom showing a network of nodes and links.



# The Data Explorer efficiently transforms iFormBuilder data into connected knowledge to manage, collaborate and retain all critical information

## Conversation Vault

Preserving the past, the present and the future for collaboration

**Lisa Smith**  
Sent 5 days ago on 5/4/22, 2:35 PM

**New Record - See Something Say Something V2**  
Replaced **PN: 8675** Pressure value and **PN: 309** 90 degree connector

[See Something Say Something](#) [Nick Caruso](#) [KnowledgeNet.ai](#) [PN: 8675](#) [PN: 309](#)  
[iformbuilder.com](#)

Like Comment Share

**James**  
I ran into the same issue with **PN: 8675** Pressure value. I've replaced 3 of them this month  
Like · 4d

**Lisa Smith**  
I will set up a meeting with **#ACME** later this week. **@Tony** does this fall into our warrantee policy?  
Like · 4d

**James**  
**@Lisa** please include me on your call with **#ACME**. I'm also interested in hearing an update  
Like · 4d

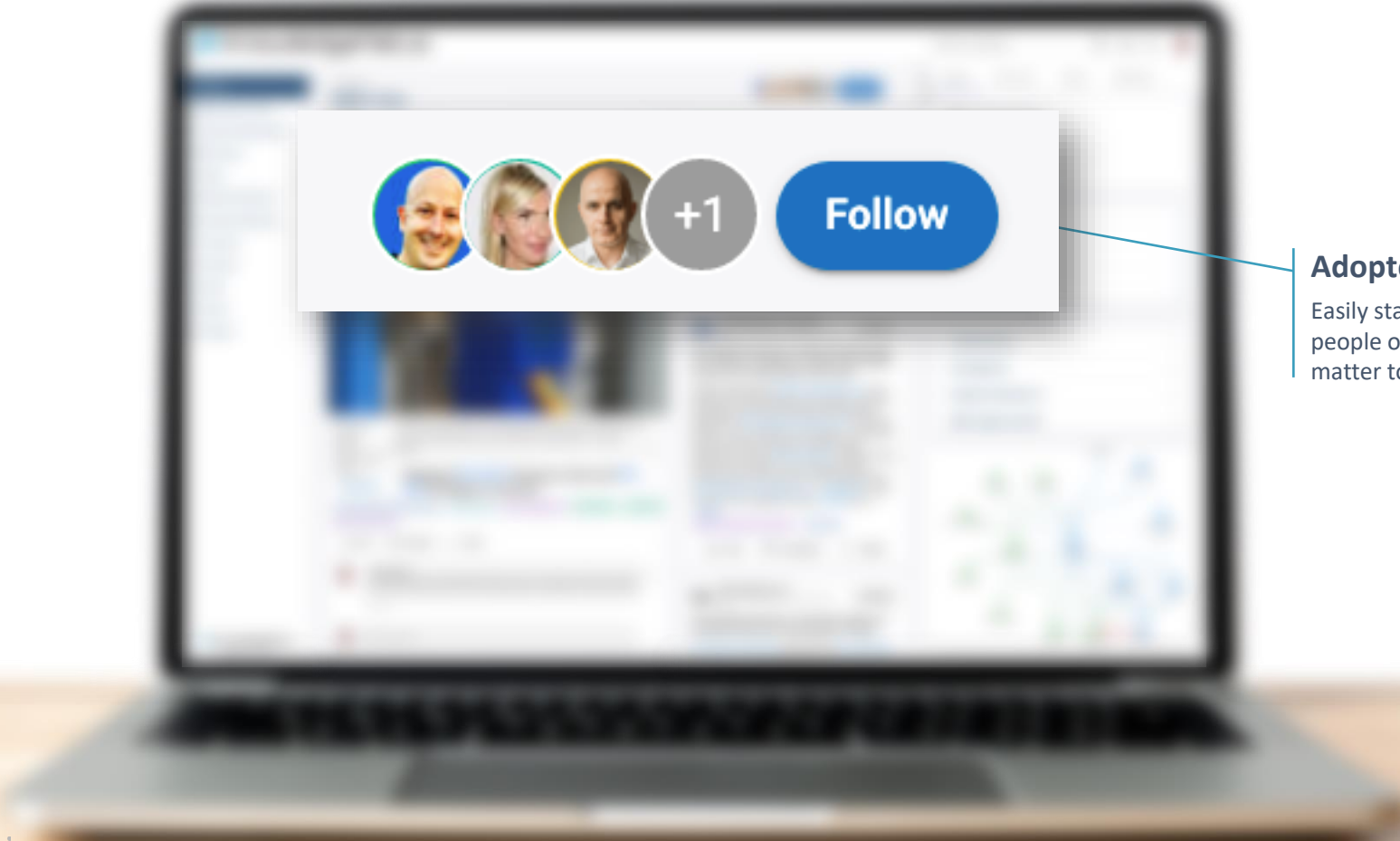
**Tony**  
**@Lisa**, yes it does. After taking a quick look at **#ACME**, they have not publically announced and issue, but there is a lot of chatter around that value. [more...](#)  
Like · 4d

**James**  
GREAT

**James Alvord**  
I ran into the same issue with **PN: 8675** Pressure value. I've replaced 3 of them this month  
Like · 1m

Write a comment...

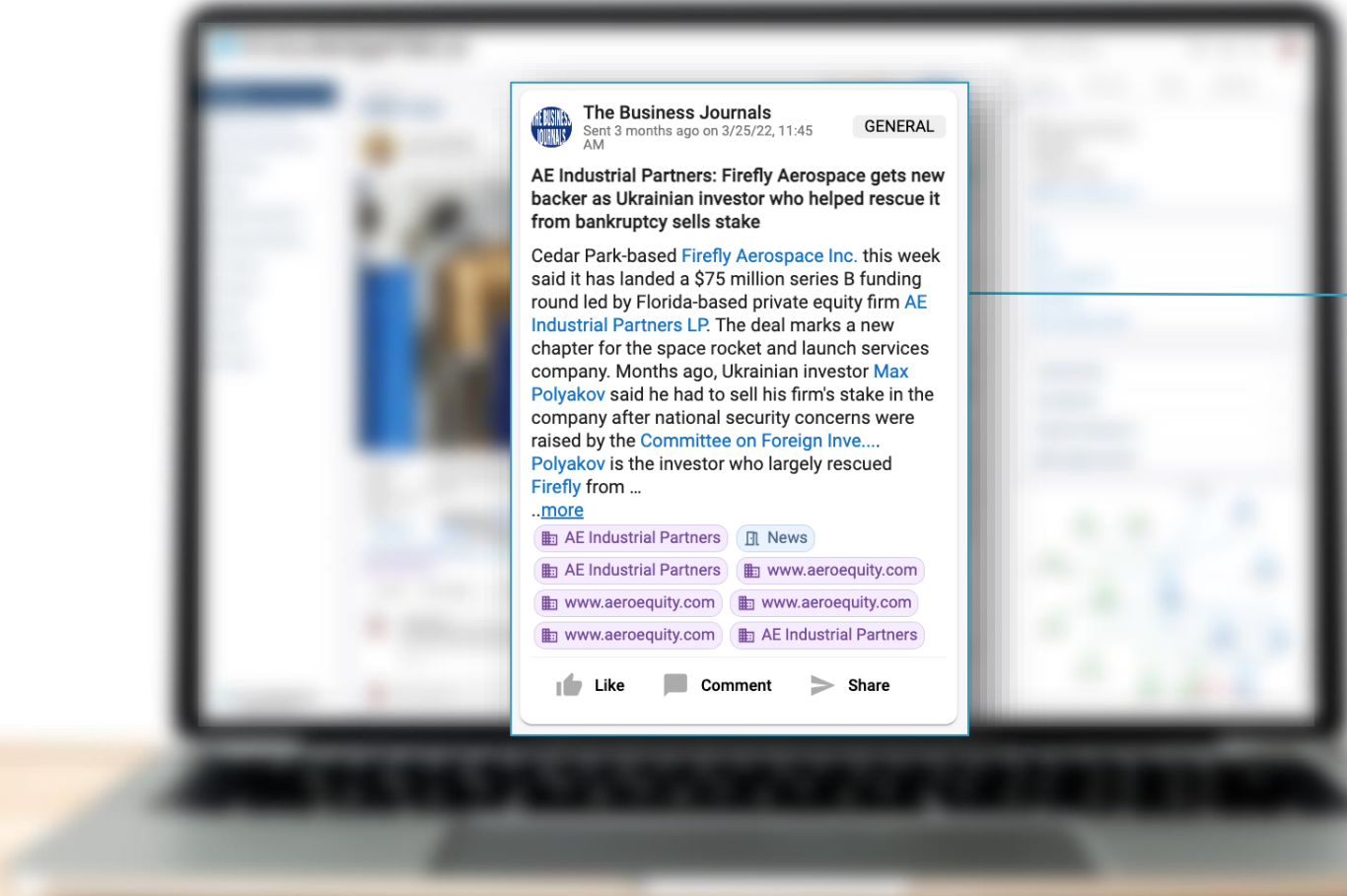
The Data Explorer efficiently transforms iFormBuilder data into connected knowledge to manage, collaborate and retain all critical information



**Adopted by Everyone**

Easily stay informed to the: groups, people or hashtags information that matter to you.

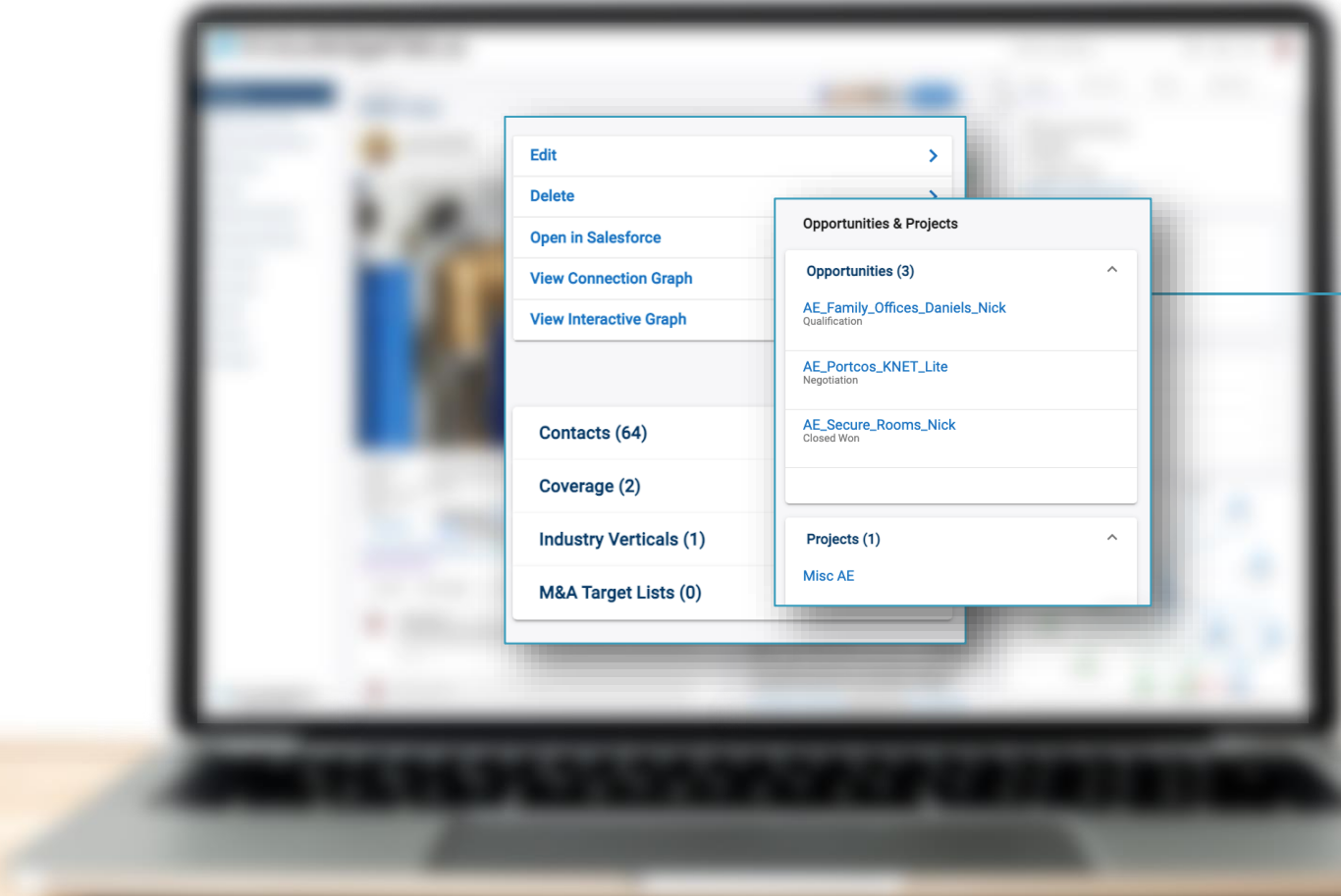
# The Data Explorer efficiently transforms iFormBuilder data into connected knowledge to manage, collaborate and retain all critical information



### Connect to Relevant News

Feeds of companies, people or hashtags information

The Data Explorer efficiently transforms iFormBuilder data into connected knowledge to manage, collaborate and retain all critical information

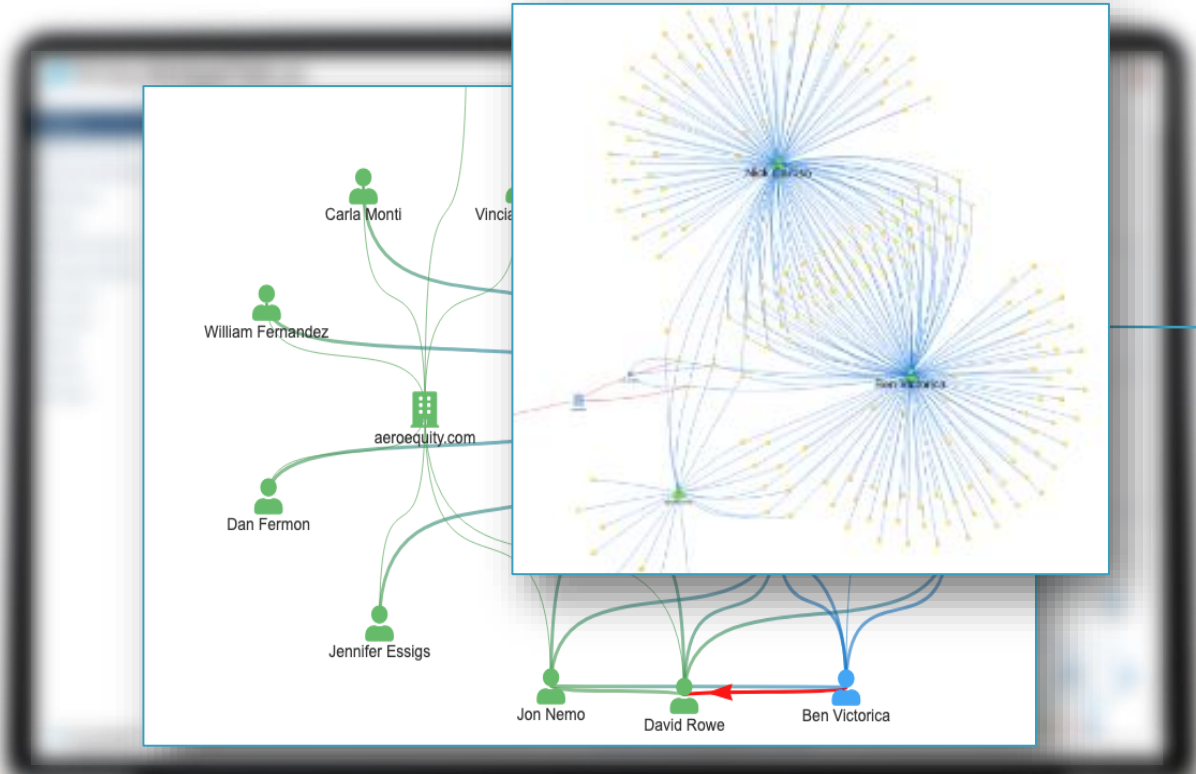


**Leverage Existing Assets**

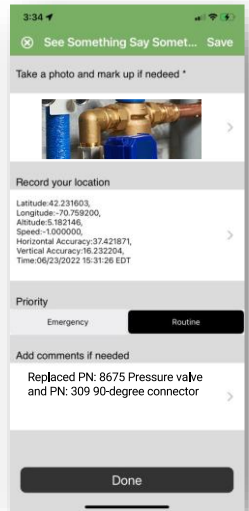
Integrate with existing systems



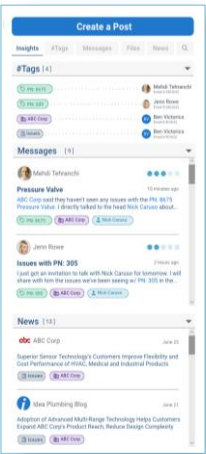
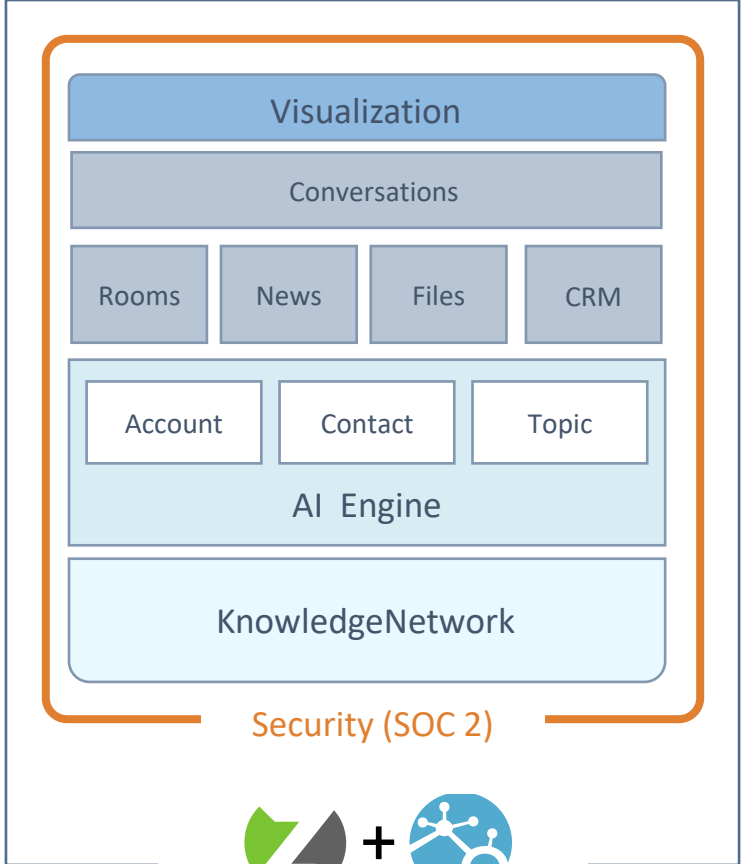
The Data Explorer efficiently transforms iFormBuilder data into connected knowledge to manage, collaborate and retain all critical information



**KnowledgeMap**  
Relationship visualization tool



iFormBuilder



Email Add-in

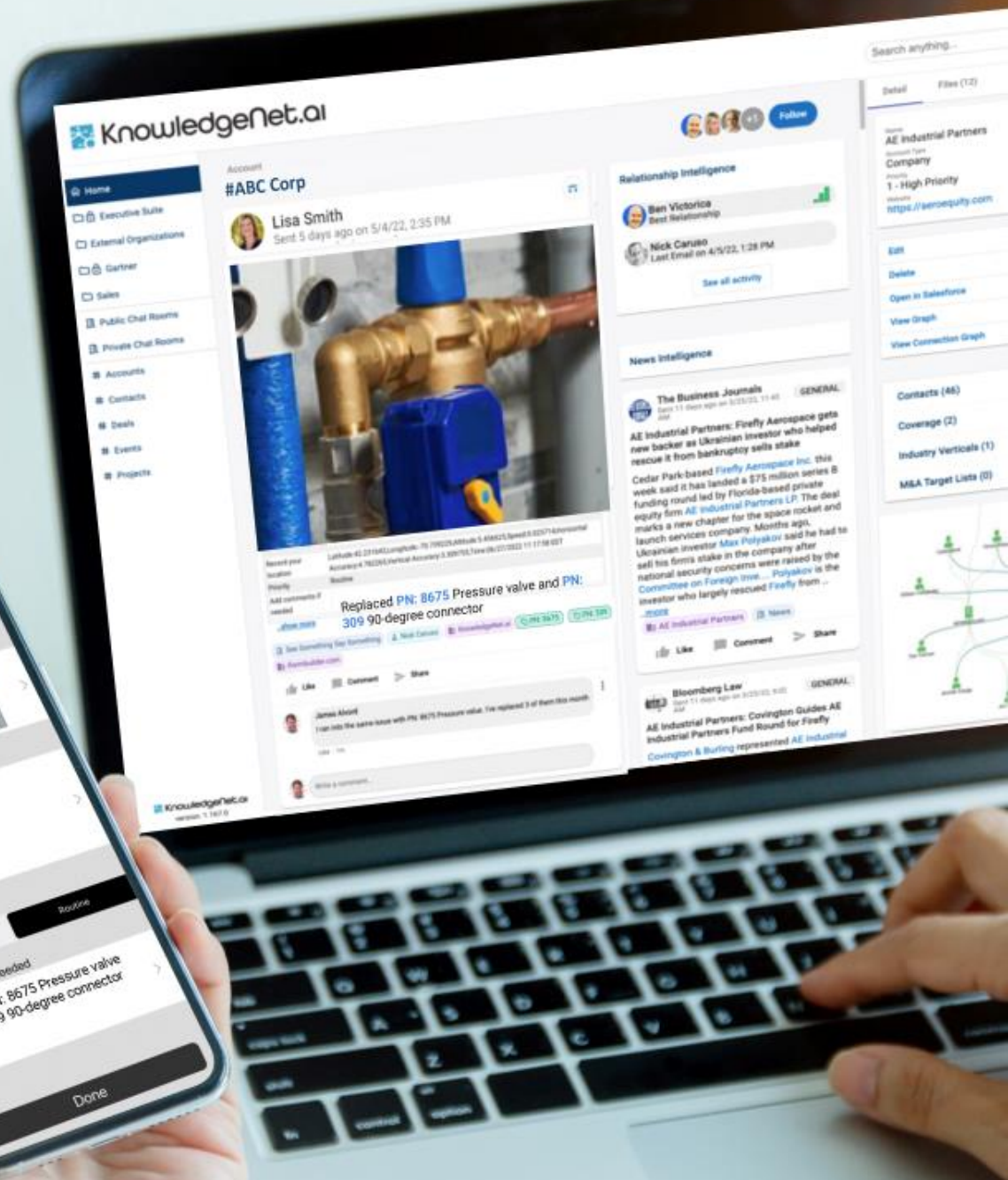


Web Application



# Gives You Intelligent Digital Transformation

- **Search**  
Search across all your iFormBuilder data
- **Insights**  
Surface related information
- **Visibility**  
View all the conversations
- **Relationships**  
Discover connections you didn't know you had
- **Security**  
Protect and preserve present, past, and future knowledge



# Let's Get Started!

We can get you up and running this afternoon... for FREE

